

Long Distance Tour & Charter

A national policy to keep
regions moving

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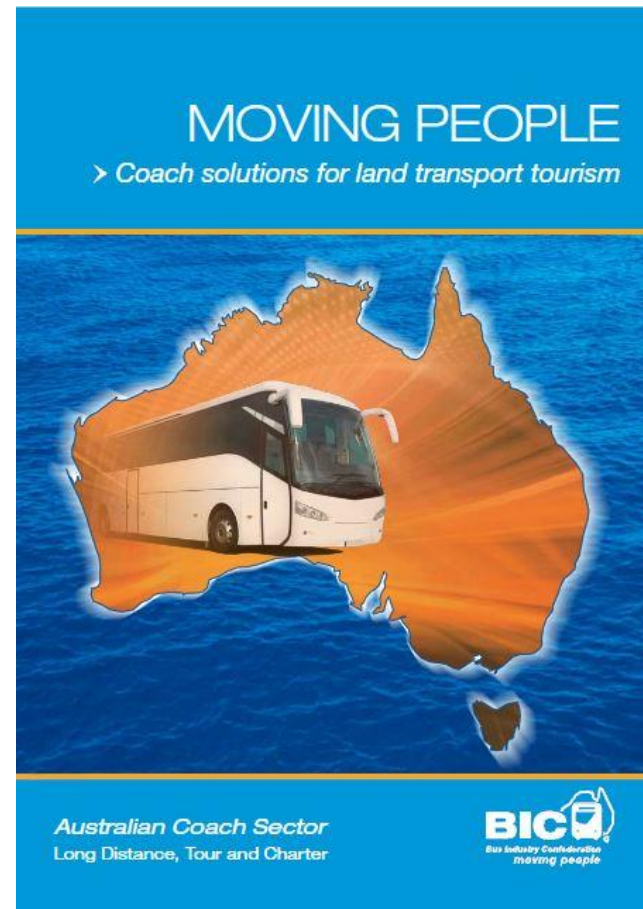


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S U R A AUSTRALIAN
BUS AND COACH

Coach Solutions for Land Transport Tourism



Background

- *\$5B contribution to Visitor Economy annually*
- *292 000 international visitors travelled by coach*
- *3.16m domestic trips by coach, 1.5M overnight trips*
- *Mobility solutions for schools and other education and sporting groups*





9 Key Areas for Boosting regional tourism

- *New marketing strategy for coach travel*
- *Better data collection through the National Tourism Research Agenda*
- *Better coach infrastructure in Australian cities and regional towns*

9 Key Areas (cont)

- *Investment in airport infrastructure*
- *Reduction in administration to access National Parks*
- *Development of a formal Coach Driver and Manager qualification*



9 Key Areas (cont)

- *Investment in passenger services by governments, along with investment incentives*
- *Nationally consistent approach to heavy vehicle regulation*
- *Flexibility within the Accessible Transport Standards for pre-booked tourist and charter services*





For further information, grab a policy document or visit <http://bic.asn.au/solutions-for-moving-people/bic-policies>